

## Smart Furniture Introduces Local “Smart Furniture Studio™”: National Online Retailer Expands Hometown Presence in Chattanooga Offering Iconic Furniture for Modern Living

Chattanooga, TN—Smart Furniture, the leader in Design on Demand® furniture and interiors, is launching the flagship location of their “Smart Furniture Studio” in the heart of downtown Chattanooga, at 430 Market Street.

*“Starting June 20, customers can experience a completely different kind of store,”* says Smart Furniture CEO Stephen Culp. With exclusive product lines unavailable anywhere else, the Studio™ will also offer a multimedia interactive environment, including video, web-based visualization tools, local modern art, and even the ability to design your own products or spaces. “Chattanooga is a vibrant and creative community, and the Smart Furniture Studio will honor that tradition.”

Among the products available at the Studio are the Herman Miller Aeron® Chair, Eames® Lounge, and Noguchi® Table, Blu Dot®, and Chattanooga’s own patented Smart Furniture®. T. J. Gentle, Smart Furniture’s President, said *“To provide a complete portfolio of modern and contemporary furniture products, we have carefully selected supplier partners who share many of our values, including a focus manufacturing in the United States, great quality, and a strong emphasis on good design.”*

The Smart Furniture Studio will also offer, during its grand opening period, what it calls the “Chattanooga Discount”—10% off its regular pricing on all items purchased in Chattanooga at the Studio. *“We design, manufacture, warehouse and ship the Smart Furniture flagship product in Chattanooga and the surrounding area,”* Culp says, *“and we’d like to show our appreciation to this community by offering everyone in it an across-the-board discount, available only in our Chattanooga Studio.”*



Chattanooga-based Smart Furniture® brings custom interior design to a whole new market—everyone. As the industry leader in “Design-on-Demand” furniture and interiors, Smart Furniture, Inc. empowers individuals to transform ordinary rooms into extraordinary spaces— from living rooms to lofts to home offices— quickly and easily. Promoting personalization through innovative product design, smart technology, and a passion for customer service, Smart Furniture continues to earn industry-wide acclaim and dramatic customer growth

## Smart Furniture® studio

### Smart Furniture Studio Grand Opening

**430 Market Street, Chattanooga Tennessee**

**Saturday, June 21- June 22  
10:00 a.m. to 10:00 p.m.**

**Call 423-267-7007  
for more information**